

Rules for South Dakota American Legion Press Association (SDALPA) Annual Newspaper Contest

These revisions were approved at the SDALPA Membership Annual Luncheon, 96th Annual Department Convention in Pierre SD, June 20, 2014

(100 Points Max Available)

1. Following items to be in the heading: (20 points total)
 - a. Post name, Post number, newsletter editor, of which the post or the newsletter editor must be a SDALPA member.
 - b. American Legion Emblem, as a minimum, and emblems of, if post has Auxiliary, Sons of American Legion, and a Legion Riders Group, with a corresponding story for each
 - c. Date
 - d. Volume, number or Edition number
2. Body of newsletter should have: If post has these groups in the post, a minimum of one article from the following: (20 points)
 - a. American Legion
 - b. Auxiliary
 - c. Sons of American Legion
 - d. Legion Rider's
3. Font size should be pitch size no smaller than 10 to 12, reader of all ages should be able to read relatively easy. The newsletter should have an overall "eye" appeal. Both front and back of paper can be used. Use more pages if needed to avoid a "cluttered" appearance. (30 points)
4. Should contain monthly or quarterly schedule of events and happenings for post. (15 points)
5. Pictures must have names of people, event information, and who submitted the picture, even if it was a courtesy photo. (15 points)
6. Advertising allowed, however should not be the main topic of information.
7. Three copies of the newsletter can be mailed to the SDALPA President in an envelope labeled on lower left hand corner FOR CONTEST two weeks prior to the Department convention, or hand delivered to the annual SDALPA luncheon. No contest entries will be accepted after the annual SDALPA luncheon.
8. Contest runs from end of Department Convention SDALPA Luncheon to the next Department Convention SDALPA luncheon.